

Quote

the weekly digest

Volume 37—Number 8

Week of February 22, 1959



19th year of publication

QUESTING WITH

Quote

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An electrical engineer, Dr Wm R MacLean of the Polytechnic Institute of Brooklyn, was fooling around with such complex acoustical factors as signal-to-noise ratio and reverberation time, and came up with a not-too-astounding discovery: The more people there are at a cocktail party, the louder the noise.

He even reduced his findings to a formula which he concedes you'd have to be an electrical engineer to understand. But if you *should* happen to understand it, the equation would be useful in planning how many people to invite to your next cocktail party. Sample: If your living room is 15 by 15 ft and has high ceilings, you could accomodate 16 people at a nice, low-decibel party. But if a 17th guest drops in — the neighbors are likely to call the cops. "The significant thing is that the party doesn't get progressively louder," says MacLean. "It suddenly goes from quiet to loud when there is one guest too many, or as they say in nuclear physics, when it 'goes critical.'" (We have a nasty suspicion that most of the cocktail parties we have attended didn't have to go critical—they started out that way.)

One thing further to consider if you're intrigued with planning a guest list by formula: MacLean's equation assumes that all

guests are "well-mannered" and stay (reasonably) sober.

”

Word has reached us, a bit belatedly, of a fairly fascinating finish to an experiment. Psychologists at the University of Nebraska, testing the ingenuity of rats, rigged up a wheel for a rat to run in (like those exercise cages for squirrels) and put an automatic counter on it to see how much the rat ran.

Well, the wheel spun merrily for quite a while, and the psychologists were beginning to feel pretty smug. Finally one of them peeped in to see how the rat was doing with his running. This rat, at least, possessed some ingenuity—it wasn't running at all. It was lying beside the wheel, spinning the thing with its paw. As they say, most of the world's inventions were contrived by lazy people.

”

One of our scouts was scouting around in a London book store and learned of a letter rec'd by that emporium. A customer in Aberdeen, Scotland, ordered several vol's of Geo Bernard Shaw's works, and added: "Please don't send me any books bound in pigskin, since, like Geo Bernard Shaw, I am a vegetarian."

may we QUOTE



you on that?

[1] Dr JOHN LYMAN, UCLA bio-technology lab, experimenting to determine whether man can be frozen solid for yrs-long trips to other solar systems: "The big problem is not getting man into space. That will be done within a very few yrs. The problem is to keep him from becoming psychotic—going insane—under the unnatural conditions and confinement of space flight."

... [2] Dr T KEITH GLENNAN, U S civilian space boss, saying the gov't will not try to send a man into space until it has great assurance he can be brought back safely: "One can never be wholly assured of getting a man back in a situation like this. I don't want to be on the other end of the telephone when someone calls and asks why he isn't coming back." ... [3] Vice-Pres RICHARD M NIXON, urging Republicans to be proud of "conservative" tag: "I don't think we could make a greater mistake than to say that because some people don't like being called conservative, the Republican Party should stop being conservative. We should be proud of what we believe." ...

[4] Sen STUART SYMINGTON (D-Mo), in a recent speech in Indianapolis: "If this nat'n plans successfully to operate at full production, it will remain the world's No 1 economic system, far, far ahead of the Communists." ... [5] Sen JOHN KENNEDY (D-Mass), a Catholic and a presidential aspirant, in magazine article which may be opening of campaign for nomination in 1960:

"Whatever one's religion in his private life may be, for the officeholder nothing takes precedence over his oath to up-

hold the Constitution and all its parts—including the First Amendment and the strict separation of church and state." ... [6] Sen PAUL DOUGLAS (D-Ill), a Protestant, expressing belief that a Catholic could be elected Pres of the U S: "The trend is toward less religious prejudice in our voting habits." ... [7] Dr A J HAAGEN-SMIT, Calif Institute of Technology, saying antismog mufflers for cars aren't the solution to smog: "Los Angeles isn't unique. Smog is an inevitable result of the increased use of petroleum products in refineries, industrial plants, automobiles. You find it in London, Paris, Philadelphia, San Francisco—many other cities. The only possible way to keep smog within tolerable levels—under present controls—would be to enforce restrictions making industrial expansion practically impossible." ... [8] EMANUEL CELLER (D-N Y), chmn of House Judiciary Comm, attacking Pres Eisenhower's civil rights bill: "It isn't worth a tinker's damn. It would attack civil rights problems at a snail's pace and would take yrs and decades to become effective."

Quote

moving finger



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MAXWELL DROKE is ill. During his absence we are reprinting selected editorials that have appeared in earlier issues of QUOTE.

The times fare ill with my America. And I grieve to see it so. A pall of malcontent lies heavy on the land. Our people suffer a scourge of the spirit. There is no heartiness in them.

In legislative halls men joust with partisan points, shrilling their accusations, peddling their panaceas. Each proclaims the trail that led astray, but dispute and dissension block the road to realization. Our friends, troubled and confused, look wonderingly on. Lesser nations turn reluctantly away, seeking elsewhere a more realistic appraisal of their destiny.

We listen now for a reassuring echo from Concord, Valley Forge, Gettysburg. But there comes no vibrant voice to still our alarms, direct our diversions. In an hour that pleads for clear counsel there

is only a bellicose babel; a frenzied lament from the wailing wall.

Ours is a heritage of hope. For shame that we dilute it so with the dregs of discord and dismay.

Above all there arises the apprehension that America is losing some of her elasticity—the precious quality that enables us to snap back after transient tribulation.

Is there no longer a desire to pursue new paths in search of lasting peace; a will to probe the alien heart, questing some remnant of good-will for the West?

Rigidity of purpose is, in its time and place, an admirable virtue. But rigidity also is a characteristic of the alabaster statue. This is emphatically a moment for leadership imbued with the Christopher Columbus concept. The spirit sickens, but the sinews are strong. America, the powerful, has tired blood.

To paraphrase a bit from our friends in the field of advertising: Let's go to bat and see if there's still some bounce in the ball!

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QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.50 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Canadian, \$8.00; two years, \$13.50. Other Foreign, \$9 per year. Second-class postage paid at Indianapolis, Indiana. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

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Quote the weekly digest

"He who never quotes. is never quoted"

Charles Haddon Spurgeon



ACHIEVEMENT—1

It is very strange, but very true, that man is often strongest when he is aware of his weakness, and acknowledges it, and then seeks help in the right way. He admits his voice is weak and thin . . . so he builds the telephone. He admits his hands are too weak to level the way for an express highway, so he builds the bulldozer. He admits he lacks wings, so he builds the plane. . . . What we call our great achievements today are nothing more than the confession of our needs and the seeking of the right kind of help.—Dr Jos M GARRISON, "Hand of the Lord," *Christian Observer*, 2-4-'59.

AGE—2

The heritage of old age is not whining despair, but a whisper of hope that not another can hear.—Rev OLIVER G WILSON, "Life's Increasing Test," *Wesleyan Methodist*, 2-11-'59.

AMERICANA—3

An American has more food to eat than a man of any other country, and more diets to keep him from eating it.

" "

An American is a man who knows the lineup of baseball teams and about half the words of "The Star Spangled Banner." — *Service For Company Publications*.

ASIA—4

The changeless East is changing fast. "We're jumping from the Middle Ages into the 20th century and skipping the whole industrial revolution," one Arab put it. "You mustn't be surprised if we get a bit confused now and then and make mistakes. You Westerners had 300 yrs to feel your way over the ground we're trying to cover in 30." — JAS W HOFFMAN, "New Aims in Ancient Lands," *Presbyterian Life*, 2-1-'59.

BEHAVIOR—5

The saint changes persecutions into blessings; the sinner into alibis. Most of us do a little of both. — *SAE Jnl*.

" "

Blessed is the man who, having nothing to say, abstains from giving us wordy evidence of the fact. — *Woodmen of the World Mag*.

BUSINESS—6

The number of operating businesses in the U S increased by over 30,000 in '57 to reach a total of 4½ million. Some 365,000 new businesses were established in '57, while 332,000 discount'd operations and 340,000 were sold, reorganized or otherwise acquired new owners.—U S Dep't of Commerce report.

Quote

washington

By Les & Liz
Carpenter



Sen Rob't S Kerr (D-Okla) is going to give his readers 2 creations of the earth for the price of one. Kerr is writing a book about conservation, calling it *Land, Wood and Water*. In it, he takes up (without taking sides) both the theory of Genesis and the contrary explanation of scientists of how the earth got here. Those helping Kerr with the book got into an argument over which version to include. Kerr settled it by deciding to write both into the manuscript. Observed Kerr: "I'm not as concerned about who made the world as what we've done with it since."

" "

At a White House breakfast for Republican Congressmen, Pres Eisenhower disclosed that his grandson, David, has given up golf. "He said he was tired of looking for 3 other 10-yr-olds to make up a foursome," the President reported.

" "

Veterans of For'gn Wars officers thought for a min they might have to produce some purple hearts. At their annual dinner for mbrs of Congress here, they passed out letter openers (of all things, a Japanese sword labeled "made in Japan"). Several lawmakers found them sharper than expected, but Sen Henry (Scoop) Jackson (D-Wash) cut his hand so badly he had to have stitches.

Quote

CHARACTER—7

You can't give character to another person, but you can encourage him to develop one by possessing one yourself.—*Survey Bulletin*.

CHILDREN—Imagination—8

There is a real danger that parents will unwittingly snuff out a child's imagination, all the oddities that might make an exciting individuality or a richly complex personality. In a poem of A A Milne's a child speaks of the wonder of everyday occurrences, about how you can hear the sea if you stand quite still, about the 8 new puppies at a neighbor's, about the marvel of a sailor with only one arm. But "everyone says, 'Run along, run along, run along.'" "Run along" are words a parent often needs for self-defense, but when used thoughtlessly they become the funeral oration for a child's imagination. — SIMEON STYLITES, "Candle Snuffers," *Christian Century*, 1-14-'59.

CHURCH—Attendance—9

If absence really made the heart grow fonder, a lot of people would miss church more than any place in the world.—*Highways of Happiness*.

CREATIVITY—10

It is false to imagine that creativity just happens. It doesn't rain on anyone from blue heaven. The capacity to be creative is inherent in human beings but the utilization of the capacity is hard work. . . . Creativity is work that goes some place; it is sustained effort toward an ideal.—MICHAEL DRURY, "Creativity: Something for All or the Very Few," *Glamour*, 2-'59.



mining the magazines

New-type radio and radar transmitters used by Britain's air force send out beams powerful enough to "cook" or seriously maim people and animals up to half a mi away, warns Dr Douglas Shinn, one of a team of researchers working on the extra-powerful transmitters. Writing in the science mag *Nature*, Dr Shinn explains the beams could cause internal injuries by dangerously heating the body.

The air force made haste to reassure jittery Britons. Transmitters sending out the powerful beams as part of a defense radar network, say authorities, would be located at high points so beams cannot hit the ground. Also, stations would be surrounded by high wire security fences, so that unauthorized persons or stray animals could not get within the dangerous half mi of them.

" "

Returning recently from a trip to Russia as a mbr of an official delegation representing the steel industry, Irwin H Such, editor-in-chief of *Steel*, made some interesting comments on publications and advertising in the USSR. Soviet advertising and sales promotion, he said, "take the form of exceedingly effective propaganda that keeps the people sold on the communist system." But other advertising does creep in—if you know where to look for it. Mr Such went on to say, "While American consumer mags are not permitted to circulate in

the Soviet Union, technical mags from America and Europe are given wide distribution.

"... American and European technical mags are slipped into Russia and reproduced in quantity by the photo-offset process. They include both editorial and advertising and even have a 2nd color on the covers.

"The Russians also have technical mags of their own, including one called *Stal*. These are published by the state scientific and technical comm in Moscow. Some of these mags actually have a page or 2 of advertising of for'gn companies (French and English) that want to sell in Russia."

" "

Not too long ago the N Y office of the *Manchester (Eng) Guardian Wkly* rec'd a somewhat puzzling letter in response to a reminder sent to an American reader that his subscription was due for renewal. The letter: "Dear Manchester Guardian: Many thanks for the enjoyment I rec'd from your fine little mag. I am sorry I cannot renew it, but I no longer need any mags. I passed on to a supposedly Better World, Aug 3, 1958. Yours truly," ...

The N Y mgr is still wondering where to send his reply.

Quote

DUTY—11

There is an old story of a ship coming into harbor during a great storm, when the waves cast it upon the rocks, and it was in danger of being beaten to pieces. The capt of the Coast Guard called his men together and said: "You must go out and bring the people in before they are drowned." One sailor said, "Capt, we may reach the ship, but I doubt if we'll ever get back." To which the Capt repl'd: "That isn't your business. As a mbr of the Coast Guard, when people are in danger, it is your duty to go to them. Whether or not you get back is an entirely different matter altogether." — EDW HUGHES PRUDEN, "Christianity & Racial Tensions," *Missions*, 2-'59.

EDUCATION—12

Education in a real sense helps us to see the world of each individual, makes it possible for us to discern what is good in an idea, and to ignore that which is not so good. Education gives us a certain mystical power that turns a word into a sign, a look into a smile, a house into a home, just living into loving.—Mrs DON HERRIN, *Indiana Parent-Teacher*.

" "

The heart of education is the education of the heart. Educate a crook and you'll have a menace to society. Educate a saint and all of society benefits. The true education of the heart will drive a man to get as much education of the mind as he can use in the service of others. — LEON GUTTERMAN, editor, *Wisdom*.

Quote

FAITH—13

Whom you believe is more important that *what* you believe. This high state we do not reach merely by analyzing faith. As Geo Buttrick has said, "Facts are like bricks. Modern man spends his time analyzing bricks to make sure they are sound. Thus the house is never built. . . Facts cannot supply their own meaning; only faith can give them meaning."—RAYMOND M VEH, "The Inescapable Question," *Link*, 3-'59.

Quote scrap book

Nat'l Wildlife Wk begins on March 15. Sponsored by the Nat'l Wildlife Federation, its primary purpose is to convey to all people the need of conserving our natural resources. Here are a few pertinent observations:

Nature gives to every time and season some beauties of its own; and from morning to night, as from the cradle to the grave, it is but a succession of changes so gentle and easy that we can scarcely mark their progress.—CHARLES DICKENS.

" "

I do not see why men should be so proud . . . insects have the more ancient lineage.—DON MARQUIS.

" "

Nature's laws affirm instead of prohibiting. If you violate her laws you are your own prosecuting attorney, judge, jury, and hangman. — LUTHER BURBANK.

FAMILY LIFE—14

In a well-adjusted family, parents don't live for their children. They live *with* them, happily interdependent, with no one mbr of the family using power unjustly at the expense of others. The family is a unique character-bldg institution. No other arrangement can take its place because it gets there first, has continuity, and works by love—three important advantages in developing responsibility and consideration, if wisely used. It is at home where character is built, if children are encouraged to take expanding responsibilities and if they are not allowed to run the family instead of joining it.—SIDONIE MATSNER GRUENBERG with LLEWELLYN MILLER, "Do You Let Your Children Run Your Home?" *American Wkly*, 2-8-'59.

FREEDOM—15

If only we were not credulous enough to believe in the tale of Adam and Eve in the garden, we might become enlightened and share the gen'l illusions about mankind, including the illusion that we must not deal too rigorously with the very problematic human virtue, lest we rob man of his "dignity." The simple fact is that his "misery" and his "dignity" have the same root; namely, his freedom. — REINHOLD NIEBUHR, *Pious and Secular America* (Scribner's).

GOV'T—Spending—16

Sen Harry Byrd (D-Va) recently reviewed his quarter century in the Senate. He noted that when he 1st went to Washington there was only one big fed'l subsidy—\$250 million for highways.

Today 40 million persons are getting checks from the fed'l treasury. There are 62 programs of grants to

the states, involving nearly \$5 billion every yr. In addition the fed'l gov't has extended credit to individuals, business and housing totaling nearly \$80 billion.—*Industrial Press Service*.

HAPPINESS—17

Happy is the man who can enjoy the scenery when he has to take a detour. — PUCK, *Tit-Bits*, London.

HEALTH—Mental—18

In this age of conformity, the individual who does things differently is suspect. It isn't so much mental illness that gets people into an institution. It's the neighbors finding out about it.—Dr WM L GROVER, sup't, Cleveland State Hospital.

HEALTH—Tension—19

I read somewhere that Winston Churchill paints, not in order to relieve the tension but to create it, at times when his brilliant and active mind cannot be employed with his country's emergencies. This is an interesting thought. And just before that a doctor wrote that, far from needing to discard tensions we require them, that is to say, physical not psychological tensions, in order to accomplish whatever we are put here to perform.—FAITH BALDWIN, *Woman's Day*.

IDEAS—20

The reason ideas perish quickly in some heads is because they can't stand solitary confinement.—*Defender*.

Quote



St. Patrick's Day

Many traditions have grown up about the life of St Patrick. One relates to the expulsion of snakes from Ireland. He had banished them all except one old serpent which refused to leave. St Patrick, according to the story, made a box and invited the serpent to enter it. The serpent objected on the ground that it was not big enough to hold him, but St Patrick insisted it was large enough to be comfortable. After a long discussion the serpent finally agreed to enter the box to prove that it was too small. As soon as the serpent was safely inside, the saint shut the lid, fastened it and threw it into the sea. — GEO WM DOUGLAS, *The American Book of Days*.

“ ”

There's an old legend about St Patrick which, we trust, will offend no one. Seems the good Saint, becoming unusually hungry one fast day, decided to have some pork chops. An angel caught him with the forbidden meat, and St Patrick promptly dropped it into a handy pail of water and said a prayer over the pail. Lo and behold, the chops were transformed into a couple of innocent-looking trout! The angel, somewhat puzzled, departed. To this day, "St Patrick's Fish"—meat dipped in water—is eaten on fast days in Ireland. — GATES HEBBARD, *Gourmet*.

Quote

INCOME—Expenditure—21

Over a lifetime, the average family has an income in the neighborhood of \$250,000. When you analyze where it goes, you get these results: \$58,000 for housing; \$48,000 for food and drink; \$36,000 for taxes; \$26,000 for contributions, gifts, books and dues; \$24,000 for the family car; \$16,000 for insurance; \$12,000 for clothing; \$12,000 for recreation; \$12,000 for personal expenses; \$6,000 for the doctor, dentist, medicines and hospital care. — *Changing Times*.

INDIVIDUALITY—Loss of—22

We preach "individualism," but we have become parts of collectivities. Organizations do our speaking for us; skilled "public relations counselors" tell us what to say. This is the era not only of the ghost writer, but of the ghost thinker. — SYDNEY J HARRIS, *Chicago News*.

INTELLIGENCE—23

Don't always assume that the other person has equal intelligence—he might have more. — *York Trade Compositor*, hm, York Composition Co.

JUVENILE DELINQUENCY—24

Let us recognize that the criminal, adult or juvenile, is a product of our own society's making. It is no fiction that many highly respected citizens have in their youth engaged in behavior that would be classified as delinquent or even felonious, yet they were not apprehended and have managed to establish themselves as valuable mbrs of the community. . . Let him without stain cast the 1st stone! — JAS M JORDAN, "Adult Punishment for 'Adult' Crimes? No!" *Rotarian*, 2-'59.

....pathways to the past.....



Nat'l Wildlife Wk
Nat'l Rice Wk
Nat'l Salesmen's Wk
Nat'l Slenderizing Wk
Nat'l Want Ad Wk

Mar 15—Fifth Sunday in Lent. . . 40 yrs ago (1919) 1,000 veterans of the American Expeditionary Force met in Paris to form American Legion. . . 20 yrs ago (1939) Nazi troops crossed the frontiers of Bohemia and Moravia to occupy what remained of Czechoslovakia after the Treaty of Munich. This despite Hitler's declaration in the Reichstag that Germany had no further territorial claims against the Czechoslovak Republic.

Mar 16—130 yrs ago (1829) Ohio legislators enacted a statute authorizing the 1st night-school classes in the nat'n.

Mar 17 — St Patrick's Day (see GEM BOX). . . *Evacuation Day* (celebrated in Boston; anniversary of withdrawal of British troops during Revolution). . . Jas Bridger, fur trader, frontiersman, scout, born 155 yrs ago today (1804).

Mar 18—115th anniv (1844) b of Nikolai Rimsky-Korsakov, Russian composer, "past master of the modern art of orchestration," teacher of Stravinsky. . . 5 yrs ago today (1954) RKO Pictures Corp'n stockholders approved sale of the company to Howard Hughes. Hughes wrote a check for \$23,489,478 and became the 1st individual ever to be sole owner of a major motion-picture company.

Mar 19—Feast of St Joseph. . . On this date, the swallows traditionally return to San Juan Capistrano Mission in Calif.

Mar 20—125th anniv (1834) b of Chas Wm Eliot, American educator, writer, leader in public affairs; pres of Harvard 1869-1909. . . 60 yrs ago (1899) Martha Pace, 1st woman to be electrocuted in N Y, died in the chair at Sing Sing. She had murdered her little stepdaughter. . . 5 yrs ago today (1954) after editorial writers for the *Washington Post and Times Herald* had advocated construction of a highway along the route of the old Chesapeake & Ohio Canal from Cumberland, Md, to Washington, D C, Assoc Justice Wm O Douglas of the U S Supreme Ct led a 189 mi hike along the route to prove that the highway would spoil the scenic beauty of the area. Douglas and 8 of the 55 persons who started on the hike finished it on March 27. General agreement was that highway should be blt elsewhere.

Mar 21—Feast of St Benedict. . . *Vernal equinox* (1st day of Spring). . . 120th anniv (1839) b of Modest Mussorgsky, Russian composer and song writer.

Quote

LEADERSHIP—25

Conductors of great symphony orchestras do not play every musical instrument; yet thru leadership the ultimate production is an expressive and unified combination of tones.—THOS D BAILEY, *Toastmaster*.

LEISURE—26

If today's average American is confronted with an hr of leisure, he is likely to palpitate with panic. An hr with nothing to do? He jumps into a dither and into a car, and drives off fiercely in pursuit of diversion. . . We "catch" a train. We "grab" a bite of lunch. We "contact" a client. Everything has to be active and electric. . . We need less leg action and more acute observation as we go. Slow down the muscle and stir up the mind.—DON HEROLD.

LIFE—Living—27

The good life is a matter of choosing, but few of us seem to be able to narrow down our choices. We want to live in the country, but we expect to find a delicatessen store or cocktail bar right at the end of our potato patch. . . Too many of us shy away from important choices—not because we don't know what we want but because we want so dadratted much.—CLARE SWISHER, Editor, *Erie* (Pa) *Story*.

MARRIED LIFE—Russia—28

Imagine, if you can, that your boss provides the place you live, the laundry, grocery, your transportation, concert tickets, your va-

cation resort, your babysitter, and in some cases your doctor—all at low or no cost. Imagine you are married and your husband's boss provides a different set of facilities for him. Take away any vows made in a church, and all responsibility for the education of your children or the crises of illness and old age. Assume your social standing and friends depend on your work rather than your husband's, that you cannot always arrange to meet for meals, and are not expected to entertain your husband's friends or accompany him to parties. Imagine further you can't ever give up your job. What do you think would happen to your marriage? These are the conditions of marriage in the Soviet Union for 200 million people.—CAROLINE BIRD, "The Feminist World of Soviet Women," *Charm*, 2-'59.

MATURITY—29

One sign of maturity is the ability to be comfortable with people who are not like us. — *Christian Advocate*.

MUSIC—30

Music educators have at their command the language of the universe, the medium thru which heaven and earth may be united. It knows not the bonds of race or creed. It speaks its message to all who will hear, a message of peace everywhere to men of good will.—JAS NEILSON, "The Responsibility of the Musician," *Instrumentalist*, 2-'59.

" "

Twice as many people (28 million, including 8 million children) play musical instruments as did twenty yrs ago.—DEAN ATLEE SNYDER, "Up to Now and From Here Out," *Recreation*, 1-'59.

Quote

OBSTACLES—31

It is a hard rule of life, and I believe a healthy one, that no great plan is ever carried out without meeting and overcoming endless obstacles that come up to try the skill of man's hand, the quality of his courage, and the endurance of his faith.—DONALD DOUGLAS, *Forbes*.

OPINION—32

In a lecture, a good many yrs ago, that sapient observer of the human scene, Matthew Arnold, said of the English and Americans, "Our people are very good in following their conscience; where they are not so good is in ascertaining whether their conscience tells them right." But however it may be misused, the right of every individual to maintain his personal integrity of mind, must always be respected. If it is suppressed, something of the noblest quality of true civilization is destroyed.—DANIEL HEITMEYER, "The Right of Dissent," *Watchman-Examiner*.

OPTIMISM—Pessimism—33

An optimist and a pessimist were defined by a speaker at a mtg as follows: "An optimist is a man who sees a light that is not there, and a pessimist is the fool who tries to blow it out."—*Daily Bulletin*.

PATRIOTISM—34

Too much patriotism today should really be spelled *pay*triotism.—*Sunshine Mag.*

PEACE—War—35

If we'd roll up our sleeves and bare our arms to create peace we might not have to bear arms in war.—THE COUNTRY PARSON, *Register-Tribune Syndicate*.

POPULATION—Work—36

In the last 100 yrs, the U S population has multiplied 7 times; production has multiplied itself 25 times. There are more jobs per 1,000 population available today, with machines doing 94 per cent of the work, than there were in 1850, when machines did but 6 per cent of the work. — *Service for Company Publications*.

There are several bookkeeping systems
With plenty to recommend them,
But the best is to say "Nothing doing!"
Whenever you're asked to lend them.—S S BIDDLE.

37

POVERTY—38

There are types of poverty besides an insufficiency of food and money . . . perhaps far more injurious than mendicancy. There is a poverty of compassion, a poverty of tolerance, of concern and regard for the welfare of others. There is a poverty of perception, a poverty of justice, of vision, of fidelity, of integrity, of human understanding. There's a poverty of humility, of forgiveness, of consecration and of loyalties. Vast numbers of people in the world today are starving for love and understanding! Perhaps the deepest abyss of all poverty is a complete lack of sympathetic feeling for one's fellow man; a poverty of brotherhood and a poverty of sustaining faith.—R ROY KEATON, Director-Gen'l, Lions International, "Poverty," *Lion Mag*, 2-'59.

Quote

RELIGION—39

Reverence, like love, needs cultivation to keep it strong and fresh. In courtship we "make love," and marriage loses its lustre when the love-making ceases. In these free western lands we are safeguarded by laws and institutions established by founders who cultivated God. We cannot live long on godliness inherited from ancestors or borrowed from neighbors.—RALPH W SOCKMAN, "To Surpass Yourself," *Arkansas Methodist*, 1-22-'59.

RETIREMENT—40

After traveling the tourist areas and retirement hideaways interviewing both the happily retired and the lost-soul type, Dr Geo H Preston found one predominant factor for contented retirement: emotional readiness. In his book, *Should I Retire?* he said, "Personality contributes more to your retirement than your annuity, your pension, or your bank acc't. Your ability to protect whatever measure of good health you take with you into retirement sets your time limits. Money stands a poor 3rd."—BILL ORMSBY, "Are You Emotionally Ready for Retirement?" *Trained Men*, Internat'l Correspondence Schools.

ROUTINE—41

One of the best-known remarks passed on from one generation to another is an English horse trainer's remark about horses' hoofs. He said, "It ain't the jumping 'urdles as 'urts the 'orses' feet; it's the 'ammer, 'ammer, 'ammer on the 'ard 'ighways." True of the long

journey of life, too. It is not the great crises of life, not the "jumping hurdles" that wear down our strength. It is the hammer on the hard highways of life.—HALFORD E LUCCOCK, *Christian Herald*.

SALESMANSHIP—42

Some stores still cling to that age-old slogan: "We aim to please." Of course there is nothing wrong with it, provided they give their salespeople goodly target practice in advance, and train them to become store merchandisers. Turning them loose without the proper training is as effective as the cooking of some bride who thinks the way to make stewed tomatoes is by soaking them well in Scotch.—P-K *Sideliner*, hm, Peter Kunz Co.

SCHOOLS—Textbooks—43

The child attending school today in the U S has 20% fewer textbooks than the child of ten yrs ago, claims the American Textbook Publishers Inst. . . The average life of textbooks is set at 4 to 5 yrs; of reference books, at 5 to 7 yrs.—*Education Digest*.

SEXES—44

It's easy to understand what makes modern men tick. Modern women have given them the works.—*Australasian Manufacturer*.

SPEECH—Introduction—45

At one interdenominational meeting, a minister from the same denomination as the speaker made the introduction. Eager to impress the audience with the speaker's qualifications, he said, "Our speaker is known in the churches of our denomination thruout the world—and probably in regions beyond!"—*New Christian Advocate*.

Quote

TEACHERS—Teaching—46

Probably the best teachers in American colleges are the athletic coaches. It might seem to be undignified to employ teachers as we do coaches: "Win the games or seek another position." But it works. Even our colleges should realize that it is as important to teach a boy his mathematics as his football. — GEO B CUTTEN, Pres Emeritus, Colgate Univ, "The Prof and the Art of Teaching," *School & Society*, 1-31-'59.

TELEVISION—47

Children who spend 20 to 30 hrs a wk watching television are not harmed physically and may benefit mentally, according to a study prepared for Boston Univ by the Foundation for Character Education. Some other findings: TV does not damage children's eyesight. It has little or no measurable effect upon a child's performance in school, and in some cases TV shows have increased the demand for library books.—*Survey Bulletin*.

TIME—Use—48

Many of the greatest lives in history have been short in yrs but full of achievement. According to how we use our time and conduct our affairs, our lives are large or small.—*Friendly Chat*.

UNDERSTANDING—49

It is a wise man indeed who can use his errors or blunders to gain understanding and thus profit by the mistakes he makes. A person might have all the knowledge in the world but until he puts what he knows into practice he is not very wise. — "Blunders," *Megiddo Message*, 1-10-'59.

VISION—50

All creatures that have wings can escape from every snare that is set for them if they will fly high enough; and the soul that uses its wings can always find a sure "way to escape" from all that can hurt or trouble it. — HANNAH WHITALL SMITH, *Christian's Secret of a Happy Life*.

VOCABULARY—51

Yrs ago Pres Eliot of Harvard wrote: "I recognize but one mental acquisition as an essential part of the education of a lady or gentleman—accurate and refined use of the mother tongue." And Johnson O'Connor, head of the Human Engineering Laboratory, discovered that a man's vocabulary is a very true index of his intelligence. The man who habitually uses vulgar expressions and indulges in curses advertises his own mental poverty.—THOS DREIER, *Penn-Trail*.

WORK—52

My philosophy lies in work. If my brimstone and hell were to be on this earth, it would be waking in the morning and having no story to think about, nothing to do but make lunch dates. I believe every adult should have to work for the right to live; if not at household chores, then at a job or craft.—EDNA FERBER, quoted by NANETTE KUTNER, "Edna Ferber Today," *Everywoman's Family Circle*, 2-'59.

WORK—Wages—53

A Georgia man was paid 50¢ an hr to tear down a chimney he had built 50 yrs ago for 37¢ a day.—*Parts Pups*, hm, Genuine Parts Co.

Quote

GOOD STORIES

you can use...



I Laughed At This One

IVERN BOYETT

A couple we know had taken one of those lethal "short-cuts" and wound up being pulled out of a muddy ditch by an obliging farmer.

When they were finally ready to leave, Jim automatically pulled out his billfold.

"What do I owe you?" he asked briskly.

The farmer gave him a quick, injured look and said flatly, "An apology!"

A Philadelphia correspondent reports that his aunt, a formidable septuagenarian who queens it over a large, well-staffed Main Line residence, alarmed him at a family dinner last weekend by asking him where she could get a gun cleaned and oiled.

"Whose gun?" he inquired nervously.

"My own, of course," said his aunt.

"But what on earth do you want to do with it?" he asked.

"Shoot icicles off the roof," replied his aunt.—*New Yorker*. a

A well-to-do waiter from an expensive restaurant took his young son to the zoo one Sunday, and the two watched the lions being fed. The keeper threw a huge slab of meat into the cage and went his way.

"That wasn't very polite," criticized the son. "Why doesn't he serve nicely, the way you do to your customers?"

"Confidentially," whispered the father, "lions are rotten tippers." —*Newark Star Ledger*. b

"Miss Glammer," said the employer regretfully, "your work has been very perfunctory."

"Thank you, sir," replied the delighted typist. "That's the 1st word of praise I've had for some time." —*Liverpool (Eng) Echo*. c

Quote

One of the favorite stories at our convent concerns a series of articles in the diocesan paper on the morality of euthanasia. The question was discussed weekly for a month or more, and the sophomores had been instructed to read the articles and be ready to report on them. Having impressed my class with the importance of an issue which would be given space weekly after weekly, I dictated this question: "Does the *Universe Bulletin* give too much attention to euthanasia?"

To my surprise, and I confess, my delight! Pete wrote: "Yes, they do give too much attention to youth in Asia. They should pay more attention to kids in America."—Sister MARIE EMMANUEL, S C, "Why Sisters Stay Young," *Columbia*, 1-'59. d

.....Quote-able QUIPS

Anyone who's ever climbed the streets of San Francisco will appreciate Warner Anderson's observation: "The wonderful thing about this city is when you get tired you can always lean against it."—**E E KENYON**, *American Wkly.* e

" "

A young man who usually had more discernment dated a rather rapid blonde. As the evening progressed, it became more and more obvious that very little went on inside the lady's head. His attempt to engage her in conversation failed dismally. To everything he offered she would answer "Yes" or "No," relieving the monotony at intervals with, "Don't be silly." And there were long pauses during which he racked his brain for something to say, while the young lady merely stared at him and remained unhelpfully silent.

Finally, when one of the hiatuses seemed to go on forevermore, he could bear it no longer. Putting a hand on her arm, he gazed into her vacant blue eyes. "Listen," he said in desperation, "a penny for your thoughts—and hang the expense."—*Wall St Jnl.* f

" "

Most pictures brought to Picasso for verification get the "It's a fake" treatment. When a friend brought one of his paintings and got the treatment, the friend said, "But I saw you paint this picture!" Picasso's answer: "I sometimes do fake Picassos." — **DAVID E GREEN**, "On Top of the World," *Cosmopolitan*, 2-'59. g

It's possible that the man who doesn't know his own mind hasn't missed a thing.—**LESTER D KLIMEK**.

" "

A news item says that something may be invented to take the place of money. It should come as no surprise to most of us to learn that money isn't here to stay.—**CAROLINE CLARK**.

" "

The month of March seems much more lamblike now that we get fleeced in April. — **VESTA M KELLY**.

" "

Psychoanalysis: panned parenthood.—**HAROLD COFFIN**.

" "

Chivalry isn't dead; it's aghast at the way some women elbow it around.—**G NORMAN COLLIE**.

" "

Childhood is that wonderful time when all you need do to lose weight is bathe.—**KIM MCGINNIS**.

" "

Nowadays a housewife's idea of really having it made is to have a maid.—**KEN & PAT KRAFT**.

" "

The best way to win an argument with a woman is to be on her side.—**MAURICE SEITTER**.

" "

The girls most likely to be straight from the shoulder are those built that way.—**CY N PEACE**.

" "

The course of untrue love runs a lot rougher.—**DAN BENNETT**.

Quote

light armour

Richard Armour



Something To Beef About

Americans now eat 24 per cent of their beef as hamburgers, a statistical survey reveals. The reason given is that it takes the work out of eating.—News item.

The reason may be slightly hazy
(Have people simply grown too lazy?

Or could it be that teeth are found
Too dull for more than just ground round?),

But anyhow, for ease or fun,
We love the burger in the bun
And gobble beef as soft as custard,
And swathed in catsup, onions,
mustard.

In Denver, Dallas, or New York,
The burger takes no knife or fork,
No tablecloth, in fact no table,
Not even chairs, for you are able
To eat one standing, walking, driv-
ing

And lick your fingers on arriving,
With nothing but a well-fed feel
(And crumbs) to show you've had
a meal.

One time in four we take our beef
In burger form, but I'd as lief
This would not grow more often,
for

There's really nothing I adore
Like chewing, though my jaws may
ache,
A hunk of beef disguised as steak.

Quote

After keeping the dinner warm in the oven for more than an hr, the wife finally phoned her husband's office.

"Look, dear," she snapped, "as soon as you can get away, will you please call an ambulance with a good loud siren and get home in a hurry?"

"Don't be ridiculous!" snorted the husband. "I can make almost as good time in my own car."

"Possibly," his wife agreed sweetly, "but the advantage of the ambulance is that you can have it wait for you in front of our house."
—*Pelican.* h

" "

"Why didn't you report the robbery at once?" an ins agent asked a woman claimant. "Didn't you suspect something when you came home and discovered all the drawers opened, and the contents scattered?"

"Not really," she repl'd. "I thought my husband had been looking for a clean shirt."—*Cap-
per's Wkly.* i

" "

A gleaming Rolls, complete with liveried chauffeur, drew up before the entrance to an elegant resort hotel. Lounging in the back seat was a lady glittering with diamonds and swathed in sable. Beside her sat a tiny girl equally resplendent.

As the car stopped, the doorman bowed to the lady and lifted the child grandly from the auto. "What a beautiful child!" he exclaimed. "Can she walk yet?"

The befurred woman cast her eyes heavenward and said fervently, "May she never have to!"—*Granada Review.* j

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Post-After

Dr IRWIN H PAGE, director of research at Cleveland (Ohio) Clinic, speaking to Nat'l Press Club: "The human body is 65 per cent water and some people should try to keep it that way. If we're going from one bar to another, let's not take a taxi."

1-Q-t

" "

PHYLLIS DIXEY, London, former strip-tease star, explaining current occupation to tax ct: "I stopped taking it off and became a hotel cook so I wouldn't be stripped of everything again by the tax man."

2-Q-t

SECOND CLASS MATTER

news of the NEW

Edited by Alice Jacobs



If, after all these yrs, you see an electric auto on the st, don't run for the nearest psychiatrist—it's an answer to consumer resentment against rising gasoline prices and taxes and the fuss about autos contributing to air pollution. Stinson Aircraft Tool & Engineering Co of San Diego is building battery-powered passenger cars. Four-passenger, 2-door electric coupe has a 300-lb fiber-glass body on a welded aluminum frame. It's 13½ ft long, 5 ft wide, and 4½ ft high. It's driven by a pr of rear-mounted, 2½ horsepower electric motors which get current from 24 2-volt

batteries. Batteries must be re-charged every 80 mi's, which takes 7 hrs and uses only 18 cents' worth of house current. Top speed is 58 mph. Price (at San Diego) is \$2,800.

More modest transportation is provided by the newest folding bicycle. It takes only 15 sec's to fold to suitcase size, with a height of only 25 in's. It's easy to carry in a car trunk, can be stored anywhere, even in a small closet. Mfr claims seat and handlebars adjust for anyone from 8 yrs up. \$64.95 plus freight. DNB Mfg, 1133 Broadway, N Y C 10.

